# **Privacy Policy**

It is the policy of My King Studio of Dance ("we," "us," "our") to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy describes the personal information we collect, how we collect and use that information, and your rights regarding your data. By using our website, you consent to this Privacy Policy.

#### Communications

We only collect the personal information you voluntarily provide to us, such as:

- Your email address to subscribe to our mailing list, sign up for consultations, or participate in forums.
- Your social media profiles when sharing content via third-party providers.
- Your full name, email address, and message when contacting us via our contact form.

## **Website Activity & Cookies**

We may collect information about your activity on our website, including:

- Searches performed, pages viewed, browser type, IP address, requested URL, referring URL, and timestamp information.
- Cookies help us improve our services' quality by uniquely identifying your browser. You
  can disable cookies in your web browser settings, but some site functionalities may be
  affected.

#### **How Your Information Is Used**

The information you provide is used to:

- Process transactions and communicate with you about your orders.
- Send periodic emails regarding our services and promotions (you can unsubscribe anytime).
- Improve website performance and user experience.
- Conduct statistical analyses of user behavior.

We do not share your personal information with unrelated third parties. We may share your information with trusted third-party service providers who assist us in operating our website and conducting our business. They are required to keep your information confidential.

#### **Third-Party Links**

Our site may contain links to third-party websites. This Privacy Policy applies only to our website, and we are not responsible for the privacy policies or practices of third-party sites.

## Security

We implement reasonable security safeguards to protect your personal information against loss, theft, unauthorized access, disclosure, or modification. However, no data transmission over the internet can be guaranteed as 100% secure. You acknowledge that any personal information you share may be at risk of interception, and you release us from any claims related to unauthorized access.

# **Children's Privacy**

Our website is intended for individuals 18 years and older. Children under 18 are prohibited from using our site.

### **Retention of Personal Information**

We will retain your personal information only as long as necessary to fulfill the purposes for which it was collected unless required by law to retain it longer.

## **Changes to This Privacy Policy**

We may update this Privacy Policy occasionally at our sole discretion. We encourage you to review this page periodically to stay informed about how we protect your information.

If you have questions about this Privacy Policy, please contact us.